

MEMORANDUM

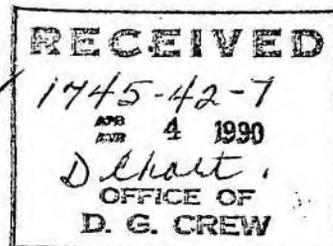
1456-2-2 (D/DPPS)

2 Apr 1990

Distribution List

PUBLIC OPINION SURVEY
CF POLICY ON EMPLOYMENT OF HOMOSEXUALS

- Refs: A. Meeting PEP Staff, LCol Wenek, Mr. Logan 30 Mar '90
B. 1456-2-2 (D/DPPS) 15 Nov '89
C. 1456-2-2 (DRS) 16 Nov '89



1. As a result of the the meeting at Ref A, the public opinion questions proposed at Ref B have been revised and are re-submitted in draft at Annex A. A copy of the Collection Notice previously submitted under of cover of Ref C is also enclosed.

2. In order to provide the kind of information required by DLaw/HRI, the proposed survey must satisfy the following requirements:

- a. Aim of the survey. The aim of the survey is to estimate what the effects on military recruiting might be if the Canadian Forces were to change its policies and allow homosexuals to enrol and serve with or without employment restrictions.
- b. Samples. Because the recommendations of parents and other parental figures have been identified in prior research as influential factors in young people's enlistment intentions and decisions, the survey should sample two populations: (1) adults with an adolescent or teen-aged child or niece/nephew (close family member); and (2) young people who are themselves now eligible or who will soon be eligible for military service (i. e., in the age range 15-25). Contacts who do not meet one of the above conditions should not be administered the survey questions. Both samples should be nationally representative, and sufficient numbers should be surveyed to give us a 5% margin of error, either way, 95% of the time when generalizing to the populations of interest.
- c. Questions. Suggested questions for the survey, including one repeat question from the 1986 CROP survey, are attached at Annex A. Order of question administration is important. In determining question order, two possible causal chains were considered: (1) how attitudes toward military service might affect views on CF policy regarding homosexual rights; and (2) how current and alternative CF policy regarding homosexual rights might affect attitudes toward military service. The question order chosen reflects the latter orientation. The first question in the survey is a baseline/qualifying question; those respondents who reply "No" to this question are to be administered the second and third questions and then dropped from the survey. The reason

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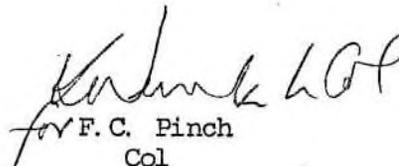
for excluding these respondents from the remainder of the survey is that we are primarily interested in the views of people for whom the questions have potential personal consequences. Responses to the second and third questions will, however, permit a limited comparison of views on homosexual rights between populations which differ in attitudes toward military service.

- d. Analyses. In general, separate analyses are required for the samples of interest (i.e., adult sample and youth sample). Furthermore, within each sample, response frequencies should also be broken out by gender and official-language group. In addition to providing descriptive frequency data for each question, analyses of questions after the baseline question should reveal sequential dependencies in the responses, if there are any. In other words, we would like to know if and how adult recommendations and youth intentions change with new information. Specifically, we require the cross-tabulations shown in Table 1 so that Bayesian probabilities can be determined for items of interest.

Table 1
Required cross-tabulations

	Q1	Q2	Q3
Q2	X		
Q3	X	X	
Q4	X	X	X
Q5	X	X	X
Q6	X	X	X
Q7	X	X	X

3. Funding for the survey will be provided by D CREW. DIS assistance in vetting the questions and in obtaining the services of a suitable survey agency is much appreciated.


for F. C. Pinch
Col
DPPS
992-0244

Att. Annex A - Survey Questions

Encl. 1

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<u>Action</u>	<u>Information</u> (less enclosure)
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